COMMUNICATION LAW AND POLICY
› Chair: Manuel Puppis (University of Fribourg, Department of Communication and Media Research DCM, Fribourg, Switzerland);
› Vice Chair: Sarah Broughton Micova (LSE, Department of Media and Communications, London, United Kingdom);
› Vice Chair: Hilde Van den Bulck (University of Antwerpen);
› ECREA 2014 Section Programme Chair: Manuel Puppis.
10:30 - 12:00
PARALLEL SESSION 9 - 19. NETWORKS AND SPECIAL PANELS - SPECIAL PANEL 7. THE ENGAGED ACADEMIC: HOW TO HAVE IMPACT WITH YOUR WORK THROUGH SOCIAL MEDIA
› Room 1.07, First Floor
› Chairperson: Sally Broughton-Micova

PANEL OF PAPERS
THE ENGAGED ACADEMIC: HOW TO HAVE IMPACT WITH YOUR WORK THROUGH SOCIAL MEDIA
Sally Broughton-Micova, Des Freedman, Damian Tambini

› London School of Economics, United Kingdom;  Goldsmiths University of London, United Kingdom

15 NOVEMBER
13 NOVEMBER
13:30 - 14:30  
› Business Meeting - Audience and Reception Studies  
› Room 3C, Ground Floor

13:30 - 14:30  
› Business Meeting - Communication and Democracy  
› Room 5C, First Floor

13:30 - 14:30  
› Business Meeting - Mediatization  
› Room 1.07, First Floor

13:30 - 14:30  
› Business Meeting - Communication Law and Policy  
› Room 1.05, First Floor

13:30 - 14:30  
› Business Meeting - Interpersonal Communication and Social Interaction  
› Room 1.03, First Floor

13:30 - 14:30  
› Business Meeting - Crisis Communication  
› Room 1.03, First Floor

13:30 - 14:30  
› Business Meeting - YECREA (Young Scholars Network)  
› Auditorium III, First Floor

13:30 - 14:30  
› Business Meeting - Media Industries and Cultural Production  
› Room 3B, Ground Floor

13:30 - 14:30  
› Business Meeting - International and Intercultural Communication  
› Room 1.02, First Floor

13:30 - 14:30  
› Business Meeting - Advertising Research  
› Auditorium IV, First Floor

13:30 - 14:30  
› Business Meeting - Communication and the European Public Sphere  
› Room 5C, First Floor

13:30 - 14:30  
› Business Meeting - Television Studies  
› Room 1.13, First Floor

13:30 - 14:30  
› Business Meeting - Science and Environment Communication  
› Room 1.09, First Floor

14 NOVEMBER
13:30 - 14:30  
› Business Meeting - Diaspora, Migration and the Media  
› Room 1.04, First Floor

13:30 - 14:30  
› Business Meeting - Digital Culture and Communication  
› Room 5A, First Floor

13:30 - 14:30  
› Business Meeting - Digital Games Research  
› Room 5B, First Floor

13:30 - 14:30  
› Business Meeting - Political Communication  
› Auditorium II, First Floor

13:30 - 14:30  
› Business Meeting - Gender and Communication  
› Room 1.02, First Floor

13:30 - 14:30  
› Business Meeting - Children, Youth and Media  
› Room 3A, Ground Floor

13:30 - 14:30  
› Business Meeting - Journalism and Communication Education  
› Room 3B, Ground Floor

13:30 - 14:30  
› Business Meeting - Journal Studies  
› Room 3A, Ground Floor

13:30 - 14:30  
› Business Meeting - Media & The City  
› Room 1.07, First Floor

13:30 - 14:30  
› Business Meeting - Communication History  
› Room 1.05, First Floor

13:30 - 14:30  
› Business Meeting - Central and East-European Network  
› Room 1.04, First Floor

13:30 - 14:30  
› Business Meeting - Women’s Network  
› Room 5B, First Floor

13:30 - 14:30  
› Business Meeting - Radio Research  
› Room 1.10, First Floor

13:30 - 14:30  
› Business Meeting - Media and Religion  
› Auditorium II, First Floor
CONFERENCE PROGRAMME

THEMATiC SECTiONS pANELS

PROGRAMME SECTION 4
COMMUNICATION LAW AND POLICY

13 NOVEMBER

11:15 - 12:45
PARALLEL SESSION 1 - 4. COMMUNICATION LAW AND POLICY (ECRÉA-CLP) (A) - MEDIA POLICY-MAKING PROCESSES
- Room 1.05, First Floor
- Chairperson: Manuel Puppis
PRESSING ISSUE OR MINOR MATTER? NEOLIBERAL MEDIA POLICY’S PERFORMANCE IN THE MEDIA CRISIS
Josef Trappel; Stefan Gadringer; Corinna Wenzel
University of Salzburg, Austria

MEDIA POLICY FETISHISM
Des Freedman
- Goldsmiths, University of London, United Kingdom

THE MEDIA WELFARE STATE: THE IMPACT OF CONSENSUAL POLICY-MAKING FOR COMMERCIAL MEDIA COMPANIES
Gunn Eli 1; Trine Syvertsen 1; Hallvard Moe 2; Ole J. Mygge 3
- 1 University of Oslo, Norway; 2 University of Bergen, Norway

PUBLIC DISCOURSE ON PUBLIC SERVICE MEDIA: HOW NEWSPAPERS IN DIFFERENT COUNTRIES WRITE ABOUT POLITICAL DECISIONS AND REGULATORY QUESTIONS
Corinne Schweizer 1; Leen d’Haenens 2; Caroline Bijnens 3
- 1 University of Zurich, Switzerland; 2 KU Leuven, Belgium; 3 University of Antwerp, Belgium

DEVELOPING TRULY PARTICIPATORY POLICIES FOR SOCIAL NETWORKING SITES: CONCEPTUALISING THE INVOLVEMENT OF USERS AND CONSUMER ORGANISATIONS
Eva Lievens; Ellen Wauters; Peggy Valcke
- ICRU/CIR - KU Leuven - iMinds, Belgium

14:30 - 16:00
PARALLEL SESSION 2 - 4. COMMUNICATION LAW AND POLICY (ECRÉA-CLP) (A) PUBLIC SERVICE MEDIA IN A CHANGING ENVIRONMENT
- Room 1.05, First Floor
- Chairperson: Hilde Van den Bulck
THE PUBLIC SERVICE PUBLISHER REVISITED: MATCHING DISTRIBUTED PUBLIC BROADCASTING WITH THE ‘ECDSYSTEM APPROACH’ IN MEDIA POLICY
Tim Raats 1; Karen Donders 2
- 1 Vrije Universiteit Brussel, Belgium; 2 iMinds-SMT, Vrije Universiteit Brussel, Belgium

BEYOND THE BORDERS OF TOP-DOWN BROADCASTING: AN ANALYSIS OF THE THREATS AND OPPORTUNITIES OF PARTICIPATORY PSM PROJECTS
Anne-Sofie Vanhaeght
- Vrije Universiteit Brussel, Belgium

PUBLIC SERVICE BROADCASTING WITHOUT PUBLIC SERVICE BROADCASTERS
Robby Flynn
- School of Communications, Dublin City University, Ireland

POLITICAL IMPACT ON PUBLIC TV? A CASE STUDY ON MUTUAL COVERAGE OF LANGUAGE-BOUND SWISS TELEVISION PROGRAMS
Stephanie Fiechtner 1; Joachim Trebbe 1
- 1 Universität Fribourg, Switzerland; 2 FU Berlin, Germany

A COMPARATIVE STUDY OF PUBLIC SERVICE BROADCASTING UNDER PRESSURE: ARE WE SEEING THE TRIUMPH OF HALLIN AND MANCINI’S LIBERAL MODEL?
Peter Humphreys
- University of Manchester, School of Social Sciences, United Kingdom

17:30 - 19:00
PARALLEL SESSION 3 - 4. COMMUNICATION LAW AND POLICY (ECRÉA-CLP) (A) - RIGHTS, NORMS AND RESPONSIBILITIES
- Room 1.05, First Floor
- Chairperson: Des Freedman
FROM PUBLIC INTEREST TO THE COMMUNICATION RIGHTS IN THE CRITICAL STUDIES OF MEDIA AND COMMUNICATION POLICY
Hannu Nieminen
- University of Helsinki, Finland

RETHINKING DUTIES AND RESPONSIBILITIES: NEW TENSIONS, IMPASES AND DETENUES FOR FREEDOM OF EXPRESSION
Tarlach McGonagle
- University of Amsterdam, Netherlands

BETWEEN INTERESTS AND IDEAS: UNESCO’S SEARCH FOR INTERNATIONAL CONSENSUS ON UNIVERSAL ACCESS TO CYBERSPACE
Julia Pohle
- Vrije Universiteit Brussel, Belgium

COMPARING VALUES FOR REGULATION: THE EUROPEAN EXPERIENCE
Elsa Costa e Silva
- Minho University, Portugal

A BRIDGE TOO FAR? ANALYSIS OF THE EUROPEAN COMMISSION NEW DEVELOPMENTS ON MEDIA POLICY AND MEDIA FREEDOM
Andrea Costache; Carles Llorens
- Universidad Autónoma de Barcelona, Spain

WHOSE INTERESTS DO MEDIA POLICIES IN CENTRAL AND EASTERN EUROPE SERVE? MEDIA LEGISLATION IN SLOVAKIA, THE CZECH REPUBLIC AND ROMANIA
Silvana Tarlea 1; Nikola Belakova 2
- 1 University of Oxford, United Kingdom; 2 London School of Economics and Political Science, United Kingdom

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14 NOVEMBER

09:15 - 10:45
PARALLEL SESSION 4 - 4. COMMUNICATION LAW AND POLICY (ECREA-CLP) (A) - MANAGING THE MEDIA LANDSCAPE: PLURALITY AND PROVISION
› Room 1.05, First Floor
› Chairperson: Sally Broughton Micova

MEASURING MEDIA CONCENTRATION AND DIVERSITY IN THE EU A WEBDATASET: PROPOSAL FOR EMPOWERMENT @HORIZON 2020
Felix Ortega
› University of Salamanca, Spain

MEDIA MERGER REVIEW: AN ANALYSIS OF THE NATIONAL COMPETITION AUTHORITIES’ APPROVAL OF THE BELGIAN AND DUTCH TAKE-OVER OF SBS BROADCASTING
Hilde Van den Bulck; Miriam van der Burg
› University of Antwerp, Belgium

THE PENDULUM MODEL OF CROATIAN MEDIA POLICY: SWINGING BETWEEN PUBLIC INTERESTS AND MARKET LIBERALISATION
Pasko Bilic; Nada Svob-Dokic
› Institute for Development and International Relations, Croatia

BLAST FROM THE PAST? A COMPARATIVE ANALYSIS OF BROADCASTING LICENSING IN TIMES OF SPECTRUM ABUNDANCE
Matthias Künzler 1; Stefan Puppis 1; Corinne Schweizer 2; Samuel Studer 3
› 1 Fribourg University, Switzerland; 2 Hans-Bredow-Institute, University of Hamburg, Germany; 3 FU Berlin, Germany

RENDER UNTO CAESAR: AN OUTLINE OF MARKET DISTORTIONS AND TAX INJUSTICE RESULTING FROM TAX POLICIES ON DIGITAL CROSS-BORDER COMMERCE AND CORPORATE STRATEGIC TAX MANAGEMENT
Terje Colbjørnsen
› Department of Media and Communication, University of Oslo, Norway

18:30 - 19:45
PARALLEL SESSION 7 - 4. COMMUNICATION LAW AND POLICY (ECREA-CLP) (B) THE MYTH OF USERS’ EMPOWERMENT AND HOW FUTURE LAW AND POLICY CAN BE BETTER INFORMED
› Room 1.04, First Floor
› Chairperson: Kristina Irion

PANEL OF PAPERS
PAPER 1: PERSONALISED NEWS MEDIA, AND THE POTENTIAL OF TRANSPARENCY SOLUTIONS TO EMPOWER USERS AND PROMOTE DIVERSE EXPOSURE
Natali Helberger 1

PAPER 2: PROTECTING MINORS WITH LABELS, WATERSHEDS AND SOFTWARE: WHY PARENTS ARE NOT THE DEPUTY SHERIFFS THE LAWMAKER WANTS THEM TO BE
Stephan Dreyer 2

PAPER 3: YOUR DIGITAL HOME IS NO LONGER YOUR CASTLE: HOW CLOUD COMPUTING TRANSFORMS THE (LEGAL) RELATIONSHIP BETWEEN INDIVIDUALS AND THEIR DIGITAL ASSETS
Kristina Irion 1

PAPER 4: A NECESSARY UPGRADE OF TERMS OF USE: RE-BALANCING THE INTERESTS OF USERS AND SOCIAL NETWORK PROVIDERS
Ellen Wauters 1; Eva Lievens 4

PAPER 5: RESPONDENT
Manuel Puppis 1; Verónica Donoso 3; Peggy Valcke 5
› 1 Institute for Information Law (IViR), University of Amsterdam, Netherlands; 2 Hans-Bredow Institute for Media Research, Germany; 3 ICRU Leuven - iMinds, Belgium; 4 Ghent University, Research Fund Flanders, ICRU - KU Leuven - iMinds, Belgium; 5 ICRU - KU Leuven - iMinds, Fribourg University, Switzerland

15 NOVEMBER

08:30 - 10:00
PARALLEL SESSION 8 - 4. COMMUNICATION LAW AND POLICY (ECREA-CLP) (B) - PROTECTING AND PRESERVING FOR PARTICULAR AUDIENCES
› Room 1.04, First Floor
› Chairperson: Karen Donders

GOOD PRACTICES OF YOUTH MEDIA PROTECTION: AN INTERNATIONAL COMPARISON
Manuel Puppis 1; Stephan Dreyer 2; Matthias Künzler 3; Wolfgang Schulz 4; Christian Wassmer 4; Kevin Dankert 6
› 1 Fribourg University, Switzerland; 2 Hans-Bredow-Institute, University of Hamburg, Germany; 3 FU Berlin, Germany; 4 University of Zurich, Switzerland

MINORITY MEDIA: RETHINKING LANGUAGE POLICIES TO ATTRACT YOUNG INTERNET USERS
Agurtzane Elordui
› University of the Basque Country, Spain

DIGITIZING THE DANISH CULTURAL HERITAGE — DIGITALISATION STRATEGIES AND CULTURAL HERITAGE
Bjarki Valtysson
› Modern Culture - Department of Arts and Cultural Studies, University of Copenhagen, Denmark

DIALOGIC ACCOUNTABILITY — LESS MORAL PRESSURE FOR JOURNALISTS?
Halliki Harro-Loit
› University of Tartu, Estonia

TOWARDS A FEDERAL CINEMA? NEW TRENDS IN REGULATING AND SUPPORTING ITALIAN FILM PRODUCTION
Marco Cucco
› University of Lugano, Switzerland
10:30 - 12:00
PARALLEL SESSION 9 - 4. COMMUNICATION LAW AND POLICY (ECREA-CLP) (B) - NEW MEDIA ECOLOGY ISSUES
› Room 1.04, First Floor
› Chairperson: Hannu Nieminen
FURTHERING CULTURAL IMPERIALISM THE PUBLIC SERVICE WAY: BBC WORLDWIDE STRATEGIES TO CONQUER THE WORLD'S MEDIA MARKETS
Karen Donders 1; Hilde Van den Bulck 2
› 1 Vrije Universiteit Brussel, Belgium; 2 U of Antwerp, Belgium
TECHNOLOGICAL CONVERGENCE AND CONNECTED TELEVISIONS: NEW DIRECTIONS FOR EU POLICY OR A CASE OF PLUS ÇA CHANGE, PLUS C'EST LA MÈME CHOSE?
Maria Michalis
› University of Westminster, United Kingdom
REGULATING THE GATEKEEPERS — OLD AND NEW BOTTLENECKS
Marko Milosavjevic
› University of Ljubljana, Faculty of Social Sciences, Slovenia
ELITE INTERVIEWING IN MEDIA AND COMMUNICATIONS POLICY RESEARCH
Christian Herzog 1; Christopher Ali 2
› 1 Leuphana University Lüneburg, Germany; 2 University of Virginia, United States
WHAT ABOUT GEOGRAPHIES? BORDER-CROSSING INTERTEXTUALITY IN NATIONAL, AUDIOVISUAL POLICY DOCUMENTS
Sarah Anne Ganter
› University of Vienna, Austria

15:00 - 16:30
PARALLEL SESSION 10 - 4. COMMUNICATION LAW AND POLICY (ECREA-CLP) (B) - BEYOND THE NEW MEDIA RESEARCH HYPES: ANALYSING THE ROLE OF TELETEXT IN MEDIA POLICY DEVELOPMENTS
› Room 1.04, First Floor
› Chairperson: Hallvard Moe
PANEL OF PAPERS
PAPER 1: BBC'S CEEFAX: THE COLLATERAL DAMAGE OF DIGITALIZATION
Sally Broughton-Micova 2
PAPER 2: THE OLD RELIABLE: TELETEXT AS A SUCCESSFUL SURVIVOR OF DIGITALIZATION OF TV IN FINLAND
Marko Ala-Fossi 4
PAPER 3: THE ICELANDIC PUBLIC SERVICE BROADCASTER'S (RUV) TELETEXT SERVICE AND MEDIA CHANGE
Ole Johan Mjøs 5
PAPER 4: BACK TO THE FUTURE: WHAT TELETEXT'S PAST TELLS US ABOUT THE FUTURE RELATIONSHIP BETWEEN PUBLIC SERVICE MEDIA AND PUBLISHERS IN SWITZERLAND
Samuel Studer 6; Manuel Puppis 6; Matthias Künzler 6; Hilde Van den Bulck 1; Hallvard Moe 2; Pernilla Severson 6;
› 1 University of Antwerp, Belgium; 2 University of Bergen, Norway; 3 University of Westminster, United Kingdom;
4 University of Tampere, Finland; 5 Malmo University, Sweden; 6 University of Zürich, Switzerland