Programme

Friday 25 October

0930-1000 Registration

1000-1200 YECREA panel: “Challenges and Crossroads of Communication Law & Policy Research for Young Scholars”.

Chair: Sarah Anne Ganter, (University of Vienna, Austria)

Speakers:

Sally Broughton Micova
(Research Officer for the LSE Media Policy Project)
‘Into international organisations and back again’

Eva Knoll
(Research Analyst at Enders Analysis)
‘From academic to commercial research’

Amit Schejter
(Associate Professor of Communication Studies at Ben-Gurion University of the Negev and Penn State College of Communication, USA)

Sandra Braman
(Professor of Communication at the University of Wisconsin-Milwaukee, USA)
‘If I had known then what I know now . . . ‘
For the first time, YECREA is organizing an event for young scholars which aims to discuss the opportunities of an academic career in the communication law and policy field and gives young scholars the opportunity to gain some insight into the situation of professionals at different stages of their careers.

Young scholars making their early steps into the world of academia share similar concerns: how to get into and stay in academia in the mid- and long term; how to decide whether to stay in academia after the PhD or Post-Doctoral phase at all; how to gain confidence and independence in developing ideas and pursuing a route to publication; how to become the ‘kind’ of academic one wants to be.

These fundamental questions experienced by all young scholars may even be more complicated when specializing in communication law and policy, as they work at the crossroads of different disciplines like communication studies, political science, law, international relations, economics, philosophy and sociology. This is challenging in the sense of finding one’s identity as a researcher and for the development of career pathways.

Therefore, this session aims to give young scholars the opportunity to gain some insight into the actual situation of professionals at different stages of their careers. Opportunities and pitfalls for a professional future in communication law and policy research will be discussed alongside experiences from different countries and academic environments.

What kind of similarities and differences can be detected, which strategies can be developed, have been (successfully or unsuccessfully) applied and can be passed on? And how is it possible to learn from setbacks? This session offers the opportunity to discuss these concerns through a combination of presentations by the invited scholars and a plenary discussion forum.

For questions, please contact Sarah Anne Ganter by e-mail: sarah.ganter@univie.ac.at

1200-1300 Registration

1300-1315 **Formal Welcome**

Professor Martin Hall (Vice Chancellor of the University of Salford)

1315-1445 **ECREA-CLP Keynote Session. European Platform of Regulatory Authorities (EPRA) Roundtable:** The research needs of broadcasting regulators in Europe and what communication media law and policy scholars can do to address them

Chair: Manuel Puppis

Speakers:
Maja Cappello (Senior Vice Chair, EPRA and AGCOM, Italy)
Jean-Francois Furnemont (Chair of EPRA and CSA, Belgium)
Amit Schejter (Penn State College of Communication, USA and Ben-Gurion University of the Negev, Israel)
Seamus Simpson (University of Salford, UK)

1445-1500 short break
1500-1630 **Paper Session 1**: Issues of Public Service Media Governance in Europe.

Chair: Hilde Van den Bulck

European Union State Aid, public subsidies and analogue switch-off/digital switchover.
Mark Wheeler (London Metropolitan University, UK)

Public Funding of Media and Journalism: Options Reform in the Digital Era.
Manuel Puppis (University of Fribourg, Switzerland), Corinne Schweizer (University of Zurich, Switzerland), Matthias Künzler (FU Berlin, Germany), Samuel Studer (University of Zurich, Switzerland)

Defining public service broadcasting under European Union competition law.
Alison Harcourt (University of Exeter, UK)

Cooperation between MENA and EU media regulators: Is there a Mediterranean perspective?
Ricardo Carniel Bugs and Carmina Crusafon (Universitat Autònoma de Barcelona, Spain)

1630-1700 **Business Meeting** with Coffee & Tea

1700-1715 short break

1715-1845 **Paper Session 2**: Public Service and the Market in Media Systems.
Chair: Sarah Ganter

Imagining a future universal service for the EU: access to the network.
Olga Batura (Universität Bremen, Germany)

Communications and Social Inclusion. Universal Service in Europe and Latin America.
Maria Stella Righettini and Michele Tonellotto (University of Padua, Italy)

What we talk about when we talk about 'the market'?
Kari Karppinen (University of Helsinki, Finland) and Hallvard Moe (University of Bergen, Norway)

Regulation and the Ordering of Private Interests in the Media.
Thomas Gibbons (School of Law, University of Manchester)

2000 **Workshop Dinner**: Damson, MediaCityUK
2013 Workshop of the ECREA’s Communication Law and Policy Section

Communication & Media Policy in Europe: Assessing the Past, Setting Agendas for the Future

25-26 October, MediacityUK, Salford Quays, Salford, Manchester.

PROGRAMME

SATURDAY 26 October

0900-1030 Paper Session 3: Public Policy Issues in Networked Media
Chair: Sally Broughton-Micova

What teletext can tell us about media policy developments and media policy research?
Hallvard Moe (Uni Bergen, Norway) and Hilde Van den Bulck (University of Antwerp, Belgium)

The Missing Link – Online Media Accountability Practices and their Implications for European Media Policy.
Tobias Eberwein (Institute of Journalism, TU Dortmund University, Germany); Colin Porlezza, (City University, London)

#tweetgate: When Public Service Broadcasters and Twitter go to War – An Irish Perspective.
Jennifer Kavanagh (Waterford Institute of Technology, Ireland)

Arms Control vs. Cybersecurity: Information Policy and Peace.
Sandra Braman (University of Wisconsin, Milwaukee, USA)

1030-1100 Coffee Break

1100-1230 Paper Session 4: Media Pluralism and Ownership
Chair: Alison Harcourt

The politics of plurality: how can new policy thinking on media ownership impact on a convergent media environment?
Steven Barnett (University of Westminster, UK)

EU Media Policy on Media Pluralism: New initiatives, Old answers?
Carles Llorens and Andreea M. Costache, (Universidad Autónoma de Barcelona, Spain)

Promoting exposure diversity – a information consumer law approach.
Natali Helberger (Institute for Information Law (IViR), University of Amsterdam, Netherlands)

Measurement of Media Diversity in Public and Private Media Convergence. Comparative Study of Media Diversity Index in Germany, and South Korea.
Daeho Kim and In-Hee Kim (Inha University, Korea).
1230-1330 Lunch

1330-1500 **Paper Session 5**: Media Convergence
    Chair: Corinna Wenzel

New networks, old market structures? The race to next generation networks in the EU and calls for a
new regulatory paradigm.
Maria Michalis (School of Media, Arts & Design University of Westminster, UK)

Models of Regulation: Governing Media Convergence
Hannu Nieminen (University of Helsinki, Finland), Helena Sousa (University of Minho, Portugal),
Claudia Padovani (University of Padova, Italy)

Press regulation in a convergent media landscape.
Irini Katsirea (Middlesex University, UK)

The net neutrality debate from a public sphere perspective.
Francesca Musiani (MINES ParisTech, France) and Maria Löblich (University of Munich, Germany)

1500-1530 Coffee Break

1530-1645 **Paper Session 6**: National Cases in Media Policy
    Chair: Eva Lievens

Convergent Media Policy: The Australian Case.
Terry Flew (Queensland University of Technology, Brisbane, Australia)

Environment.
Carmina Crusafon (Universitat Autònoma de Barcelona, Spain)

Flemish media policies in an age of globalization : A Three Case Diachronic Analysis.
Karen Donders (Vrije Universiteit Brussel, Belgium) and Hilde Van den Bulck (University of Antwerp,
Belgium)

The harmonization of the Polyvalent EU Media Policy: the Case of CEE Member States.
Beata Klimkiewicz (Jagiellonian University, Poland)

1645-1700 Short Break

1700-1830 **Paper Session 7**: Alternative Regulatory Approaches in European
    Media Systems
    Chair: Seamus Simpson

Is self-regulation failing children and young people? Assessing the use of alternative regulatory
instruments in the area of social networks.
Eva Lievens (Interdisciplinary Centre for Law & ICT (ICRI) – KU Leuven – iMinds)

Media Crisis, self-regulation and the state – The problem solving potential of media stakeholder’s
governance in tough economic times.
Jo Trappel, Corinna Wenzel and Stefan Gadringer (University of Salzburg, Austria)

The Pirate Party: Setting the Stage for the Emerging European Cyberliberties Agenda.
Patrick Burkart (Texas A&M University, USA) and Johanna Jääsaari (University of Helsinki, Finland)

Obsolete or essential for the survival of media organisations? How regulation shapes media structure.
Samuel Studer and Matthias Künzler (University of Zurich, Switzerland)

18.30 workshop close