2015 Workshop of the ECREA Communication Law and Policy Section

Communication & Media Policy in Europe:
Policy Challenges in the Austerity & Surveillance Environment

6-7 November 2015
Faculty of Social Sciences, University of Ljubljana, Ljubljana

Venue:
Room 13, Faculty of Social Sciences, Kardeljeva ploščad 5, Ljubljana

Organiser:
Marko Milosavljević, Ph.D., Associate Professor, Department of Journalism, Faculty of Social Sciences, University of Ljubljana (marko.milosavljevic@fdv.uni-lj.si).
FRIDAY 6 November

12:30-13:00    Registration

13:00-14:30    YECREA panel: Questions about how to ask Questions. Interviewing in Media Law and Policy Research.

Chair:
Sarah Anne Ganter (University of Oxford, United Kingdom)

Speakers:
Christopher Ali (University of Virginia)
Christian Herzog (Leuphana University Lüneburg)

Media law and policy researchers frequently turn to interviews to gain a better understanding of policy issues and related processes. However, the use of the method and the contribution to the knowledge gained is hardly reflected upon within published papers. For young scholars with highly limited resources it is often particularly difficult to find their way around and to decide which kind of contribution interviews may offer in the first place and how to prepare and to pursue the act of interviewing itself. This session reflects on questions necessary to ask oneself as researcher, before posing questions to the interviewees. Departing from the inputs of the speakers, the session is thought of as place to ask and discuss related concrete questions, doubts and insights. Everyone from Bachelor's level onward is welcome to participate. If you have a concrete project you would like to discuss at the session, feel free to send a short abstract (250 words) until the 16th of October to sarah.ganter@politics.ox.ac.uk. We would also kindly ask you to register for the session, referring to sarah.ganter@politics.ox.ac.uk.
15:00 Registration and coffee
15:45-16:00 Formal welcome

16:00-16:30 Keynote speech
Slavko Splichal (University of Ljubljana, Slovenia)

16:30-18:30 Session 1: Policy For Media Sustainability
Chair: Marko Milosavljević (University of Ljubljana, Slovenia)
Participants:
Hilde Van den Bulck & Miriam Van der Burg (University of Antwerp, Belgium)
Carles Llorens (Universitat Autònoma de Barcelona, Spain)
**Policy Networks: State, Crisis and Power in Spanish Media Policy. A case study**
Katharine Sarikakis and Krisztina Rozgonyi (University of Vienna, Austria)
**The Shrinkage of Public Communicative Spaces? The Case of Public Service Media in Europe**
Phil Ramsey (University of Notthingham, United Kingdom), Corinne Schweizer (LSE, United Kingdom), Manuel Puppis (University of Fribourg, Switzerland)
**The End of the UK Television Licence Fee? Applying the German household broadcasting levy model to the UK**

After 18:30: Dinner
**SATURDAY 7 November**

09:00  Coffee

09:30-11:00  Session 2: Panel: *(Regional) Regulation, Research and Policy*

Chair: Hilde Van den Bulck (University of Antwerp, Belgium)

Participants:

Tanja Kerševan Smokvina (Agency for Communication Networks and Services of the Republic of Slovenia - AKOS): **Use of Research in the Practice of Media Regulators. A Survey among the Members of the European Platform of Regulatory Authorities (EPRA).**

Damir Hajduk (Deputy Chair of Council for Electronic Media at Croatian Agency for Electronic Media; Croatia; and Vice-Chair of the European Platform of Regulatory Authorities - EPRA)

Representative of another regulatory authority from the region

11:00-11:30  Coffee Break

11:30-13.00  Session 3

Chair: Manuel Puppis (University of Fribourg, Switzerland)

Participants:

Christopher Ali (University of Virginia, USA)  
**From Public Goods to Merit Goods: A non-market intervention for sustainability in local journalism**

Carmina Crusafon (Autonomous University of Barcelona, Spain)  
**Film Policy in Austerity Times in Spain: What Comes Next After Tough Measures?**

Deimantas Jastramskis (Vilnius University, Lithuania)  
**Consequences of Economic Policy for Media Organizations in Lithuania**

Bojana Barlovac and Marijana Matović (University of Belgrade, Serbia)  
**Media Reforms and Public Interest in the crisis-hit Serbia**

Noam Tirosh and Amit Schejter (Ben-Gurion University of the Negev, Israel)  
**A View from Within on the Dynamics of OTT Regulation in Israel**

13:00-14:15  Lunch

14:15-15:00  ECREA-CLP Business Meeting
15:00-16:45    Session 4

Chair: Sally Broughton Micova (University of East Anglia, UK)

Participants:

Sarah Anne Ganter and Peter Maurer (University of Vienna, Austria)
**Copyright for Press Publishers: What’s at Stake? - A Comparative Analysis of Four Emblematic Cases**

Olga Batura (University of Bremen/Leuphana University of Lüneburg, Germany)
**Interface between Competition Law to Personal Data: Challenges and Possibilities**

Valerie Verdoodt and Eva Lievens (KU Leuven, Belgium)
**Playing by the Rules? Collecting minors’ personal data through advergames.**

Avshalom Ginosar and Yaron Ariel (Academic College of Yezreel Valley, Israel)
**The Privacy Paradox and Policy Challenges: users vs. the industry - Policy Challenges in the Austerity & Surveillance Environment**

17:00-17:15    Concluding Remarks